



## *Mission Statement*

We are an economically sound, family-owned company. For generations, we have made food products in a natural way for the industry and the craft and retail trades. Openly, honestly and good.

We create individual solutions for safe quality and reliable processes for our customers. We are committed to taking advantage of the power of nature for delivering healthy foods that guarantee pleasure.

We also support our employees with their individual development and enable them to maximize their abilities within our company for the benefit of our customers.

We cooperate with our suppliers on a fair basis. Our performance capabilities, competitiveness and confidence gained over the years govern our options and cooperation.

The shareholders act in a responsible way to promote the development and stability of the company. The basis for this is economic growth and profits.

KRÖNER-STÄRKE makes efficient use of all resources in order to provide a healthy environment for us and the generations to come.

We are independent and autonomous. We are committed to our location in the Bocketal.