

Environmental Policy

For generations, KRÖNER-STÄRKE has been producing high quality products from renewable raw materials in a natural, straightforward, and honest way.

The strength of nature, our employees, and our business partners are the decisive prerequisites for the future viability of our company. This approach results in our holistic sense of responsibility for people and the environment, which shall be manifested in this letter.

Using Natural Resources

Grain and fresh spring water are the origin of our products. The processing methods used are aimed at preserving the natural qualities of the raw materials and conserving resources, the results being untreated high-quality products. Therefore, we deliberately avoid chemical additives, as well as the use of micro-biocides and genetically modified organisms. Sophisticated technologies help us to harness the fascinating properties of the flour components starch and gluten and thus enable us to convince others of the strength of nature.

Resource Efficiency and Circular Economy

Naturally, and due to our broad production program and high-quality awareness, our production requires a high input of energy and water.

We therefore see it as our duty to keep a constant eye on our strategies for the continuous improvement of our internal energy and resource efficiency and to adapt to new developments. The structured identification of further potential for optimization and its realization are our top priority.

Furthermore, we develop innovative production techniques to bring processes full circle, use renewable energy sources and thus, in the medium-term, achieve climate-neutral production. The continuous reduction of climate- and environmentally harmful emissions to air, water and soil is directional.

Raw Materials from Sustainable Agriculture

Our responsibility starts with the grain, which needs fertile soil, clean water, and an intact ecosystem to grow. By processing organically certified cereals, we support future-oriented agriculture and contribute to biodiversity. Our aim is to steadily increase the share of organic products in regard to our total output.

Healthy Nutrition

Health and well-being are inextricably linked to our diet. Through our company's educational work in the field of gluten-free products and with our knowledge and development of appropriate dietary products, we want to support people affected by gluten in living a healthy and unrestricted life.

Responsible Employees

KRÖNER-STÄRKE exists and develops with its employees. Their sense of responsibility for safe processes and products and a sharpened eye for customer-oriented, environmentally friendly, and energy-efficient work are fundamental and is continuously trained and encouraged. Personal integrity and responsibility is supported.

Research Activities

We promote technological and sustainable development by supporting and implementing suitable research projects and thus make an intercorporate contribution to environmental and climate protection.

Conduct in Compliance with Laws and Directives

We commit ourselves and our business partners to comply with the relevant applicable social and environmental laws, legal and self-imposed requirements, and to ensure social-, quality-, compliance-, and environmental standards. In addition, we are committed to the continuous improvement of our management systems to further optimize our environmental performance and to minimize the environmental impact caused by us.

Ibbenbüren, January 2023



(Dr. Götz Kröner)



(Michael Termöllen)



(Henrik de Vries)