



Mission Statement

We are a family-owned company. For many generations we do what we can do best: wheat starch. For more than 100 years and with improving quality. For improved human health and the quality of life.

For our customers, we are the no. 1 in organic wheat starch products and gluten-free wheat starch.

We create innovative solutions for healthy food: individual, safe and flexible. To our customers we offer a reliable basis for ongoing success. With all the power of nature.

We respect the people working for us as human beings who contribute to our company with all their capabilities. Our objectives can only be achieved jointly. Openness and fairness are the basic requirements for the willingness to assume responsibility, to cooperate and to change, for mental input and active involvement.

Our suppliers experience us as fair business partners. Our capability to performance and competition governs options and cooperation.

The shareholders act in responsibility to the development and stability of the company and the employees. The basis is profitable growth and profits.

KRÖNER-STÄRKE produces the natural way. We assume responsibility for our environment so that we and our children can live in health.